



MEDIA RELEASE

FOR IMMEDIATE RELEASE

MR# 2019084

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RE: Cookie Crawl excitement intensifying

AMHERST, Nova Scotia – There's an old saying that goes something like: A balanced diet is a cookie in each hand.

With that in mind, the organizers of the second annual Amherst Cookie Crawl have extended the time participants have to collect the delightful treats from the participating local businesses as this year's event is scheduled for the evening of Friday, Dec. 6, and Saturday, Dec. 7.

"We're extending the time to collect cookies because of the great feedback we received last year," Rebecca Taylor, one of the organizers and the town's businesses development officer, said.

"The whole Cookie Crawl was great," one participant wrote after last year's event. "I enjoyed going into some stores I never have before. I will be going back to the stores in the near future."

Another wrote: "Thanks for the fun event! My daughters really enjoyed visiting all the different stores in town!"

To become a participant, one must purchase a \$25 ticket, which can be obtained online at <https://www.eventbrite.ca/e/2019-amherst-cookie-crawl-tickets-77101519721> or at Amherst town hall at



A participant in the 2018 Cookie Crawl gets one of her cookies. The 2019 Cookie Crawl has been extended to include the evening of Friday, Dec. 6, 2019, and all-day Saturday, Dec. 7, 2019.



98 Victoria St. E. Only 100 tickets are available.

Participants can then bring the ticket to town hall on Friday, Dec. 6, between noon and 6 p.m. There the ticket will be exchanged for a one-gallon cookie pail and the super-secret map that guides folks to the cookie pick-up locations.

Visit all the cookie stops and pick up one beautiful festive cookie per location. The cookies are all made by local restaurants and bakeries. They are individually wrapped and labeled, including an ingredient list.

The cookies are being provided by: Sobey's, Art of Eating Deli, Bliss Café, Breakfast at Brittney's, D&E Smoked Meat & Catering, Starline, Savoie Kitchen and Amherst Market & Café."

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