

# Council Strategic Priority Projects 2024



## VISION

Our Vision is to be a healthy, prosperous, inclusive, and environmentally sustainable community in which people of all ages, abilities, and cultures are engaged and proud to live, work, and play. **See Why We Love It!**

## MISSION

We provide quality leadership, services, opportunities, and resources for the benefit of our citizens, and in support of our growth and development in our community in a fair, equitable, and transparent manner.

## GUIDING PRINCIPLES

Respect | Integrity | Collaboration | Accountability | Inclusivity | Evidence-based Decision Making | Sustainability

### Community Centre

**Project Goal:** Construction and operation of a financially feasible modern, multi-purpose complex that includes an environmentally friendly, safe, and inclusive facility that meets the needs of our citizens and partners by promoting community pride, healthy, active lifestyles, and vibrancy that reflects community values and heritage.

**Project Completion:** Spring 2026

### Supply of Suitable and Affordable Housing

**Project Goal:** Address the need to increase supply of housing across all segments of the housing market, from emergency shelters to single-family homes.

**Project Completion:** Ongoing

### Municipal Planning Strategy Renewal

**Project Goal:** A new MPS that provides a policy framework to guide future decisions on the physical, environmental, economic, social, and cultural development of the town.

**Project Completion:** June 2024

### Mobility Strategy

**Project Goal:** Establishment of a mobility strategy for the town, including: Active Transportation improvements, a Transit Study, and Physical Activity opportunities.

**Project Completion:** June 2025