



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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RE: VON week proclaimed in the Town of Amherst

AMHERST, Nova Scotia – The week of May 23 to May 29, 2021, has been proclaimed VON Week in the Town of Amherst.

“VON site nurses, home support workers, other staff and volunteers have been caring for the lives and well-being of Amherst and area residents for more than 80 years,” Mayor David Kogon said, as he signed the proclamation on behalf of Amherst town council.

“In proclaiming VON Week, we are acknowledging the incredible care VON staff and volunteers deliver to keep people healthy and safe at home. That

recognition is even more important during this time of the COVID-19 pandemic because they are right in the thick of it.

“I would encourage all residents of Amherst and the surrounding area to support the VON and our communities by going online and virtually thanking them for their service and by financially supporting VON Cumberland’s charitable programs.”



MAYOR DAVID KOGON SIGNS A PROCLAMATION ON BEHALF OF AMHERST TOWN COUNCIL PROCLAIMING THE WEEK OF MAY 23 TO MAY 29, 2021, AS VON WEEK IN THE TOWN OF AMHERST. (TOM McCOAG/TOWN OF AMHERST)





In addition to issuing the proclamation, the town will also be flying the VON flag throughout the week in order to bring recognition to the great work VON does in the town, province and country.

In a statement released by VON Cumberland, the organization said VON employees across the province are in the front lines of the COVID-19 response.

“The efforts of VON caregivers are helping to keep people fed, cared for and safe in their homes,” the statement said. “These efforts are essential and, in many cases, help reduce further strain on our fellow medical professionals in hospitals.

“During VON Week, we celebrate VON staff who deliver this care or play a role behind the scenes, along with volunteers and donors who support this work. This year’s theme is *Compassion where it Counts*, acknowledging the courageous and compassionate care that the VON team provides in the community every day.”

VON Week also illustrates the important contribution of home care to Canada’s health system and celebrates the care providers who have such a positive impact on their clients’ lives, the statement said.

“To help celebrate the week, VON Cumberland invites our community to acknowledge members of our VON team through our virtual recognition campaign #VONCompassion. For more information on this campaign, visit von.ca.”

VON is a highly trusted home and community health care charity providing innovative clinical, personal and social support to people who want the comfort and peace of mind of living in their own homes and communities. As the founder of home care in Canada, VON delivers health, wellness and end-of life support to more than 10,000 people in Ontario and Nova Scotia every day.

VON Cumberland is part of VON Canada, where 6,400 employees and 6,200 volunteers help Canadians stay healthy, live well and remain active. And, together with clients and their families, VON contributes to the health and improved quality of life of Canadians in their homes and communities, where they want to be. VON is accredited with Exemplary Standing by Accreditation Canada.





VON Cumberland employs about 160 people, including nurses, continuing-care assistants, client-service associates, management and administrative staff. They provide in-home support and nursing throughout Cumberland County, currently offer in-home foot-care and a clinic in Amherst, provide Meals on Wheels, Transportation and the Vial of Life throughout Cumberland County.

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